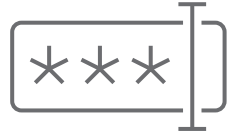


# 8 Tips to Stop Password Hackers



1. Abandon traditional passwords in exchange for random phrases. (i.e., “running ninja guitar sidewalk chair”.)

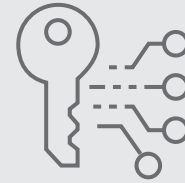


2. Enable two-factor authentication. Don't rely on passwords alone.

3. Ensure that systems storing password hashes are properly hardened.

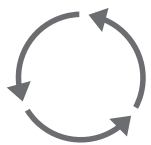


4. Provide regular training and guidance to employees around selecting secure passwords.



73% of users have the same password for multiple sites. 33% use the same password every time.

5. Perform regular password audits to validate compliance with password policies.



6. Stop requiring employees to frequently change passwords.

7. Avoid reusing and sharing passwords.

8. Provide employees with a password manager to store passwords and other company secrets.



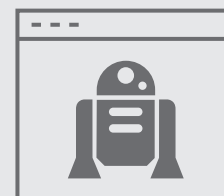
## Why does password security matter?

Roughly 60% of confirmed data breaches involve weak, stolen, or default passwords.



Don't forget: The average total cost of a data breach is \$3.86 million.

More than 90% of active Gmail accounts don't use two-factor authentication.



Among the most common passwords in 2017 were “Star Wars” and “letmein”.